



SMARTHINKING To Exhibit At TechEd 2009
*Market Leader In Online Tutoring To Showcase Services
At Technology In Education Conference*

WASHINGTON, D.C., March 18, 2009 – SMARTHINKING, Inc. (www.smarthinking.com), the market leader in providing online tutoring and academic support to students, has announced that its representatives will participate in the TechEd 2009 conference March 22-25 at the Ontario Convention Center in Ontario, Calif. TechEd connects K-20 educators with hundreds of leading technology experts prepared to provide new insights into how technology can positively impact education.

At TechEd 2009, SMARTHINKING will exhibit its award-winning, live, online tutoring services which are delivered to students 24 hours a day, seven days a week, in the subjects of math, writing, science, business, ESOL and Spanish. SMARTHINKING will also showcase their newest division, StraighterLine (www.straighterline.com), a service that combines award-winning technologies into a new service that provides a highly-affordable, well-supported, flexible solution to fulfilling college general education requirements. In 2007, SMARTHINKING was honored with the coveted Software & Information Industry Association (SIIA) CODiE Award for Best Instruction Solution for Students at Home. To date, the company has provided more than one and a half million tutoring sessions to students. For more information on TechEd, please visit www.techedevents.org/2009.

Related Links:

www.smarthinking.com
www.straighterline.com
www.techedevents.org/2009
www.mmimarketing.com

News Facts:

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- For more information on TechEd, please visit www.techedevents.org/2009.

Quotes:

“We are excited about our involvement with TechEd 2009,” said SMARTHINKING CEO Burck Smith. “This is an excellent opportunity for educators to learn how valuable SMARTHINKING’s services can be to students.”

About SMARTHINKING:

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Their services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with

SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. StraighterLine, a division of SMARTHINKING, provides students with a new online option for obtaining required college credits from accredited colleges and universities. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit www.smarthinking.com.

Keywords:

SMARTHINKING, Burck Smith, Online Education, Online Tutoring, Education Technology, Online Academic Support, E-structor, e-structor®, e-scholars, McGraw-Hill, Blackboard, Whiteboard, Online Learning, College Accreditation, Software & Information Industry Association (SIIA), CODiE award, TechEd 2009, Ontario Convention Center, Ontario, Calif.

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