



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact:  
Kristin O'Bannon  
Director, Strategic Marketing  
858.693.1622  
[kobannon@smarthinking.com](mailto:kobannon@smarthinking.com)

## **Ivy Bridge College of Tiffin University Now Provides Online Tutoring from SMARTHINKING**

WASHINGTON D.C. May 27, 2008 —SMARTHINKING. Inc., the leading provider of award-winning online tutoring services, with the world's largest online writing lab, is proud to announce a partnership with Ivy Bridge College of Tiffin University, Tiffin, OH.

Ivy Bridge College of Tiffin University offers an online associate's degree program, providing students with mentoring, support and credit transferability to most four-year colleges and universities. With SMARTHINKING, Ivy Bridge students will have access to live, on-demand, online tutoring from e-structor®-certified tutors in math, English, business, science and other disciplines. In addition, students will be able to use SMARTHINKING's Online Writing Lab, and receive individual writing critiques to help improve their writing skills. "Having on-demand access to academic support is critical to student achievement in online education," says Burck Smith, SMARTHINKING's CEO. "By expanding their implementation of SMARTHINKING services, Tiffin University is providing students in the Ivy Bridge College resources for success."

"We want to assure our online students they are not alone in their quest for education. SMARTHINKING's online tutoring services offer Ivy Bridge students academic help from quality educators anytime, anywhere," says Dr. Cam Cruickshank, Managing Director of Ivy Bridge College and Vice President for Enrollment Management at Tiffin University.

### **About SMARTHINKING**

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Their services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit [www.smarthinking.com](http://www.smarthinking.com).

### **About Ivy Bridge College**

Ivy Bridge College of Tiffin University is an online associate's degree program that offers students unparalleled mentoring, support and transferability to most four-year colleges and universities. The program delivers online not only the support students and parents expect from a traditional college campus, but also a success coach for each student and the flexibility upon graduation to pursue a bachelor's degree in any field at a four-year institution. Students will be taught by Tiffin faculty and have access to mentoring, tutoring, library and research databases, career services counselors and academic advisors. [www.ivybridge.tiffin.edu](http://www.ivybridge.tiffin.edu).

### **Tags:**

SMARTHINKING, Ivy Bridge College, Tiffin University, Burck Smith, Online Education, Online Tutoring, Education Technology, Online Academic Support