

**StraighterLine Launches Online Course Covering The
2008 Presidential Election**
Course Designed By Metropolitan State College of Denver

WASHINGTON, D.C. (August 11, 2008) – StraighterLine (www.straighterline.com), a new online education solution that provides students a high quality, better supported, and lower cost way to obtain college credits through regionally accredited colleges and universities, has announced a new partnership with Metropolitan State College of Denver to provide students a free online course covering the upcoming presidential election and the topics that are being debated.

The online course titled “www.DNCeduOnline.org” includes interactive discussion boards, video interviews, articles and documents regarding key issues. During the Democratic National Convention, taking place in Denver from August 25-28, course content will be updated to include interviews with delegates and superdelegates, as well as additional discussion topics.

Individual learners, as well as teachers at the middle school, high school and college level who wish to take this course to learn more about the election can register for free. Teachers can enroll their entire class as a supplement to their own course for no charge. Students who want to earn course credit from Metropolitan State College of Denver can do so by registering through the school. The course will run from Aug. 11 through Sept. 22.

Metropolitan State College of Denver Political Science professor Robert Hazan and colleagues will provide course content and will lead the course. Together they have developed the information and resources for the course, and will be adding additional information throughout the convention. Course content and daily updates related to education issues will be offered in partnership with Arc Capital (www.arccd.com), whose principal, Rita Ferrandino, is a delegate at the Democratic National Convention.

The DNCeduOnline course is sponsored by StraighterLine, SMARTHINKING, Blackboard, Inc. and Arc Capital.

StraighterLine, a new division of SMARTHINKING, offers four online entry-level curriculum courses in which credit can be transferred to other four-year universities. SMARTHINKING was founded in 1999 and is a market leader in providing online tutoring and academic support to students. It launched the StraighterLine division in May 2008.

Additional information about the DNCeduOnline course is available online at www.DNCeduOnline.org.

Related Links:

www.DNCeduOnline.org
www.straighterline.com
www.smarthinking.com
www.mmimarketing.com/blog/?author=straighterline
www.blackboard.com
www.arccd.com

Quotes:

“We are pleased to announce this partnership with Metro State College of Denver,” said Burck Smith, CEO and co-founder of SMARTHINKING. “Robert Hazan and Jim Cole, professors from MSCD, have done an excellent job developing the course and providing instruction. Students as well as professors have a unique opportunity to learn about the upcoming election and the major

issues through this course. Our interviews and constantly updated information will be an excellent resource for students.”

About StraighterLine:

StraighterLine provides students with a new online option for obtaining required college credits from accredited colleges and universities. StraighterLine’s affordable courses are the first to include up to 24/7 live, on-demand instruction. StraighterLine offers entry-level college courses including College Algebra, English Composition, Economics 101 and Accounting 101, with many more under development. StraighterLine students may choose to receive credit from StraighterLine’s regionally accredited partner colleges. Student-earned credits may also be transferable to non-partner colleges that recognize StraighterLine’s partner’s courses as equivalent programs. There are no set due dates for StraighterLine courses. Students may start and stop at any point with up to six months of access. For more information, visit www.straighterline.com or call 202-507-7020 or 1-877-str8erline (1-877-787-8375).

About SMARTHINKING:

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Their services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING’s corporate office is located in Washington, D.C. For more information, visit www.smarthinking.com.

Tags:

SMARTHINKING, StraighterLine, Ryan Busch, Burck Smith, Online Education, Online Tutoring, Education Technology, Online Academic Support, E-structor, e-Scholars, McGraw-Hill, Blackboard, Whiteboard, Online Learning, Denver, Robert Hazan, Jim Cole, Metropolitan State College of Denver, DNCeduOnline, Arc Capital

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