



FOR IMMEDIATE RELEASE

Contact:  
Kristin O'Bannon  
Director, Strategic Marketing  
858.693.1622  
[kobannon@smarthinking.com](mailto:kobannon@smarthinking.com)

*Online Tutoring by SMARTHINKING Prepares Millard Public School Students for College*

Washington, D.C. (June 25, 2008)—Next school year, students taking the Advanced Placement (AP®) courses at Millard Public School District, a suburban district located outside of Omaha, Nebraska, will have access to online tutoring from SMARTHINKING, the award-winning market leader in providing online tutoring by expert, live tutors.

The Millard PSD-SMARTHINKING partnership offers a unique approach to helping high school students pass their AP exams and earn college credit. The tutoring partnership will help Millard offer more support to AP students, increase AP course enrollments, and allowing more students to get a jump-start on college credits. SMARTHINKING will offer live tutoring assistance in almost all of the AP courses offered at Millard South High School. Last year, more than 267 juniors and seniors in the district enrolled in AP courses, with more students expected to enroll in AP courses in 2008-2009.

“Our mission is to give every student the very best educational foundation to prepare them for the next phase in their lives – be it college or the workforce. We believe the experts at SMARTHINKING will help students excel to greater academic heights and boost our overall passing rates on AP Exams,” said Superintendent Keith Lutz.

“With our ongoing success in higher education, we are proud to expand to help students prior to their arrival at college,” said SMARTHINKING CEO Burck Smith. “Research demonstrates that access to live, online tutoring boosts student achievement. Our team is committed to providing Millard students additional academic support increasing their opportunity to excel in AP courses.”

Independent research studies have proven that SMARTHINKING’s online tutoring service increases student achievement. Studies conducted by Broward Community College, Kapi’olani Community College, and Open Universities Australia show that the use of SMARTHINKING’s live, online tutoring service and Online Writing Lab helps students get higher grades.

**About SMARTHINKING**

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Their services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING’s corporate office is located in Washington, D.C. For more information, visit [www.smarthinking.com](http://www.smarthinking.com).