



## **SMARTHINKING Names Sales Director**

### *Tim Alison Joins Online Tutorial Service's Canadian Representation*

WASHINGTON, D.C. – SMARTHINKING, Inc. ([www.smarthinking.com](http://www.smarthinking.com)), the market leader in providing online tutoring and academic support to students, has announced that Tim Alison has been named sales director for the company's Canadian representation. As an entrepreneur and leader in the field of educational technologies, Tim has assisted Canadian educational institutions in designing, developing, and implementing successful e-learning applications for more than two decades. In the position, he will be responsible for expanding SMARTHINKING's presence in Canada.

Independent research proves that SMARTHINKING's proprietary online tutoring service increases student achievement and helps improve student retention. More than 1,000 universities, colleges and schools turn to SMARTHINKING for the best on-demand, online tutoring. For more information on the company, visit [www.smarthinking.com](http://www.smarthinking.com).

#### Related Links:

[www.smarthinking.com](http://www.smarthinking.com)

[www.mmimarketing.com](http://www.mmimarketing.com)

#### News Facts:

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- In the position, he will be responsible for expanding SMARTHINKING's presence in Canada.
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#### Quotes:

"We are pleased to have Tim join our SMARTHINKING team," said Chuck Kleiner, Vice President of Sales and Marketing for SMARTHINKING. "His experience and background in the field of educational technology is exceptional. With Tim's expertise, we look forward to seeing great things happen with SMARTHINKING in Canada."

#### About SMARTHINKING:

SMARTHINKING is the market leader in providing online tutoring and academic support to students. Their services were honored with the Software & Information Industry Association (SIIA) CODiE award for Best Instruction Solution for Students at Home. Schools, colleges, universities, libraries, government agencies, textbook publishers and other education providers partner with SMARTHINKING to increase student achievement and enhance learning. SMARTHINKING connects students to e-structor®-certified tutors for assistance in math, writing, science and business, up to 24/7, on any Internet connected computer. SMARTHINKING's corporate office is located in Washington, D.C. For more information, visit [www.smarthinking.com](http://www.smarthinking.com).

Keywords:

SMARTHINKING, Burck Smith, Online Education, Online Tutoring, Education Technology, Online Academic Support, E-structor, e-structor®, Online Learning, Sales Director, Tim Alison, Vice President of Sales and Marketing, Chuck Kleiner, Canadian representation, Canada

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